

Instructional Design Certificate Program			
<p>XLSU 9023 Introduction to Instructional Design</p> <p>This class covers the essence of what it means to be an instructional designer. It describes the nature of the work, the core learning theories behind the work, industry best practices for doing the work, and begins to teach participants how they can become employed as instructional designers.</p>	8 sessions	3	\$600
<p>XLSU 9024 Instructional Design in Corporate Environments</p> <p>While there are many venues in which instructional design can be practiced, the vast majority of jobs in this field involve working with or for corporate employers. To be successful, it is necessary to understand the culture of the company, identify key project members (e.g. stakeholders and subject matter experts), gain knowledge of the project's learning and business objectives, assimilate relevant technologies that will be used, and discover the attributes of the people who will receive the instruction. Using case studies, this class walks participants through simulations of all these processes.</p>	8 sessions	3	\$600
<p>XLSU 9025 Instructional Design Technologies</p> <p>Instructional design makes heavy use of multiple software technologies for the design, development, and delivery of content. In this class, participants will be introduced a wide range of applications they will likely need to work in this field. Included are sections on programs for storyboarding the learning, creating interactive content, and working with common learning management systems that typically serve as the online interface between participants and the instruction being delivered. - See more at: http://www.brandman.edu/program/instructional-design-certificate#courses</p>	8 sessions	3	\$600
<p>XLSU 9026 Instructional Design Curriculum Development from End to End</p> <p>Prerequisites: XLSU 9023, XLSU 9024, & either XLSU 9025 or XLSU 9026, or permission from instructor based on digital portfolio. In this class, participants will be given an opportunity to apply all the instructional design knowledge and skills they have acquired to create a complete learning solution from end to end. The class instructor will serve as the project manager and each participant will be responsible for finding his or her own subject matter expert (SME) to work with. The deliverable at the end of this course can either be a portfolio-quality instructional design sample participants can use to secure work in the field or a completed learning project that will be used in a real-world setting.</p>	8 sessions	3	\$600
<p>XLSU 9027 Gamification and Instructional Design</p> <p>Gamification is the application of game design techniques to non-game problems, such as organizational and social challenges. It is estimated that by 2015, more than 50 percent of organizations that manage innovation processes will gamify those processes." In view of this, education has to prepare students for this scenario. Effective games incorporate innovative and thoughtful learning processes, self determination, psychology, and technology. Games can be defined by having the following characteristics: fun, separate, uncertain, non-productive, governed by rules, and fictitious. According to Forbes (2013), organizations are applying gamification in the areas of marketing, human resources, productivity, training, health and wellness, innovation, and customer engagement. This course strategically and intentionally teaches strategies to incorporate these thoughtfully innovative processes into the instructional design and curriculum development practice. After taking this course, participants will be able to effectively understand the gamification process and then pragmatically apply these structures to engage learners through active and engaging instructional design both digitally and non-digitally. This course is set up as a game with game elements and game rewards.</p>	8 sessions	3	\$600

Transformational Coaching Program

Transformational Coaching Overview This class covers the essence of what it means to be a transformational coach. Organizational and life coaching is one of the proven ways to increase employee engagement, solve conflicts, and set strategic initiatives. This course aligns with the International Coach Federation (ICF) Competencies, and sets the tone for	8 sessions	3	\$600
Case Studies for Coaching Your Organization	8 sessions	3	\$600
Purposeful Coaching and Communication	8 sessions	3	\$600
Coaching and Intentionality	8 sessions	3	\$600
Coaching and Relationships	8 sessions	3	\$600
Organizational Coaching for Performance	8 sessions	3	\$600
Coaching and Assessment	8 sessions	3	\$600
Coaching Capstone	8 sessions	3	\$600